

SRA Annual Conference 2024

Thursday 6 June

Royal College of Physicians
London, NW1 4LE



Sponsorship and promotional opportunities

The SRA annual conference is the only forum the UK has for bringing together social researchers from all sectors and disciplines to share knowledge and ideas, to debate our most pressing professional issues, and, of course, to meet and talk.

**10% early bird saving
if confirmed by 5pm
Friday 1 March 2024**

Our in person one day event will feature 4 keynote speakers, 16 presentations from peer researchers sharing their recent research learnings, Masterclasses in key topics and plenty of networking opportunities throughout the day. The event is followed by a drinks reception.

Connect with and share your products and research projects with over 300 social researchers, from central and local government and other public bodies, research agencies and institutes, academia, and the independent and charity sectors, representing the full range of research methodologies.

Our attendees are early career researchers through to established researchers and managers representing the full range of sectors.



Who are our delegates?

Central & Local Government	25%
Public body	17%
Academia	16%
Charity /Foundation/NFP	16%
Research Agency	12%
Freelance/Independent researcher	5%
Other	5%
Software company/supplier	4%



Delegates at the 2023 SRA Annual Conference included:

Barnardo's | Blue Marble Research | Department for Business and Trade (DIT) | BMG Research | Cabinet Office | Brunel University London | Centre for Aging Better | Competition and Markets Authority | Consumer Scotland | Department for Energy Security and Net Zero | Department for Levelling Up, Housing and Community Development | Dogs Trust | Engineering UK | Essex County Council | Gambling Commission | Greater London Authority | HMRC | Home Office | IFF Research | Institute of Education | Ipsos UK | Joseph Rowntree Foundation | Kantar | Kent County Council | King's College London | Local Government Association | London School of Economics and Political Science | Loughborough University | M&C Saatchi World Services | Nat Cen Social Research | National Highways | New Philanthropy Capital | Nottingham Trent University | Ofcom | Ofgem | Office for National Statistics | Power to Change Refugee Education UK | Rethink Mental Illness | Sheffield Hallam University | Shelter | Skills Development Scotland | Step Change Debt Charity | SYSTRA | The Health Foundation | The National Lottery Community Fund | The Princes Trust | The Royal Foundation | UK Statistics Authority | University of Cambridge | University of Exeter | University of Leeds | University of Surrey | Wavehill Ltd | Youth Futures Foundation

Conference sponsors, supporters, exhibitors and conference programme advertisers since 2019:

CLOSER | EBSCO | GIDE | MAXQDA | National Centre for Research Methods (NCRM) | National Institute for Health and Care Research (NIHR) | NVIVO | Office for National Statistics (ONS) | Palgrave MacMillan | Policy Press | QDAS | Quirkos | Sage Publishing | The Health Foundation

Sponsorship, exhibition stands and advertising

The exhibitors will be located in the Osler and Long Room where all refreshments – lunch plus, mid-morning and afternoon tea/coffee are served.

There are also opportunities to purchase advertising in the conference programme, here is our full list of options. We're offering a 10% early bird rate off the costs below if you confirm by 5pm Friday 1 March 2024.

Opportunity	Cost	Number available
Main Sponsor Exhibition stand, up to 4 exhibitor passes, free ½ page conference programme advert, logo in pre-conference promotion, and in programme, thanks from the conference Chair.	£1000	1
Drinks Reception sponsor 2 exhibitor passes, logo in pre-conference promotion, and in programme, thanks from the conference Chair	£750	1
Masterclass sponsorship 1 exhibitor pass and display of promotional materials on registration desk, logo in programme and thanks from the conference chair	£450	2
Exhibition space Standard 6ft by 2.5ft cloth covered table & chairs; up to 2 exhibitor passes: standard power and wifi. Logo in pre-conference promotion, and in programme; thanks from the conference Chair	£650	10
A4 full colour Conference programme adverts - (online and printed copy given to each delegate)	Full page advert - £230 Inside back cover – £260 Half page advert £115	TBC 1 TBC
Promotional materials / flyers materials for delegates (e.g. note pads, pens, branded giveaways displayed on Reception desk throughout the day)	Price on application	TBC

For more information contact monica.wright@the-sra.org.uk or call 020 4570 7736